



Euromonitor
International

Sauces, Dips and Condiments in Uruguay

November 2025

Table of Contents

Sauces, Dips and Condiments in Uruguay - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Overall demand for sauces, dips and condiments remains buoyant

INDUSTRY PERFORMANCE

Most categories continue to show robust growth in volume and current value sales

Increasing popularity of Asian cuisine boosts consumption of soy sauces

WHAT'S NEXT?

Sauces, dips and condiments retains solid growth prospects

Chili sauces expected to be the fastest developing category

Health-oriented options likely to feature prominently among new launches

COMPETITIVE LANDSCAPE

Unilever remains the clear leader

COUSA is the best performing company

CHANNELS

Small local grocers channel benefits most from drop in cross-border shopping

CATEGORY DATA

Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025

Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025

Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025

Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025

Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2020-2025

Table 6 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025

Table 7 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2022-2025

Table 8 - Distribution of Sauces, Dips and Condiments by Format: % Value 2020-2025

Table 9 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030

Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030

Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

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Cooking Ingredients and Meals in Uruguay - Industry Overview

EXECUTIVE SUMMARY

Upward pressure on unit prices boosts current value sales growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Cross-border shopping trips to Argentina become less economical

Consumer choices increasingly shaped by health concerns

Private label products continue to gain popularity

WHAT'S NEXT?

Outlook for cooking ingredients and meals remains bright

Frozen ready meals and chili sauces expected to be the most dynamic categories

Consumption of dried ready meals and packaged soup set to continue declining

COMPETITIVE LANDSCAPE

Cía Oleaginosa Uruguay SA (COUSA) maintains overall lead
Los Ranchos Srl is the most dynamic company in value growth terms

CHANNELS

Supermarkets remains the most important distribution channel
Penetration of e-commerce continues to rise

MARKET DATA

Table 13 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025
Table 14 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025
Table 15 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025
Table 16 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025
Table 17 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025
Table 18 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025
Table 19 - Penetration of Private Label by Category: % Value 2020-2025
Table 20 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025
Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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