



Euromonitor
International

Baked Goods in Slovakia

November 2025

Table of Contents

[Baked Goods in Slovakia - Category analysis](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Retail volumes pick up as shoppers seek value

INDUSTRY PERFORMANCE

Baked goods benefit from lower VAT

Rising demand for convenience and value supports dessert mixes

WHAT'S NEXT?

Stable performance despite challenges from competing goods

Premiumisation to drive value performance

Product innovations are of vital importance in mature category

COMPETITIVE LANDSCAPE

Artisanal producers dominate the baked goods landscape

Strong growth of private label over 2025

CHANNELS

Supermarkets lead through convenience and proximity

Discounters respond to rising demand for value

CATEGORY DATA

Table 1 - Sales of Baked Goods by Category: Volume 2020-2025

Table 2 - Sales of Baked Goods by Category: Value 2020-2025

Table 3 - Sales of Baked Goods by Category: % Volume Growth 2020-2025

Table 4 - Sales of Baked Goods by Category: % Value Growth 2020-2025

Table 5 - Sales of Pastries by Type: % Value 2020-2025

Table 6 - NBO Company Shares of Baked Goods: % Value 2021-2025

Table 7 - LBN Brand Shares of Baked Goods: % Value 2022-2025

Table 8 - Distribution of Baked Goods by Format: % Value 2020-2025

Table 9 - Forecast Sales of Baked Goods by Category: Volume 2025-2030

Table 10 - Forecast Sales of Baked Goods by Category: Value 2025-2030

Table 11 - Forecast Sales of Baked Goods by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Baked Goods by Category: % Value Growth 2025-2030

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[Staple Foods in Slovakia - Industry Overview](#)

EXECUTIVE SUMMARY

Households remain heavily reliant on staple foods

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Price inflation fuels value growth

Value for money is an enticing prospect for Slovaks

WHAT'S NEXT?

Healthy growth prospects for staple foods

Health-led product developments will drive growth

Modern grocery retailers are key to driving sales

COMPETITIVE LANDSCAPE

Mecom Group leads a fragmented competitive landscape

Lidl Slovenská Republika strengthens position with private label range

CHANNELS

Supermarkets is the leading distribution channel

Discounters flourish as purchasing power weakens

MARKET DATA

Table 13 - Sales of Staple Foods by Category: Volume 2020-2025

Table 14 - Sales of Staple Foods by Category: Value 2020-2025

Table 15 - Sales of Staple Foods by Category: % Volume Growth 2020-2025

Table 16 - Sales of Staple Foods by Category: % Value Growth 2020-2025

Table 17 - NBO Company Shares of Staple Foods: % Value 2021-2025

Table 18 - LBN Brand Shares of Staple Foods: % Value 2022-2025

Table 19 - Penetration of Private Label by Category: % Value 2020-2025

Table 20 - Distribution of Staple Foods by Format: % Value 2020-2025

Table 21 - Forecast Sales of Staple Foods by Category: Volume 2025-2030

Table 22 - Forecast Sales of Staple Foods by Category: Value 2025-2030

Table 23 - Forecast Sales of Staple Foods by Category: % Volume Growth 2025-2030

Table 24 - Forecast Sales of Staple Foods by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baked-goods-in-slovakia/report.