



Sugar Confectionery in the Czech Republic

July 2026

Table of Contents

[Sugar Confectionery in the Czech Republic - Category analysis](#)

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sugar Confectionery Summary

INDUSTRY PERFORMANCE

Emco Leverages Multipacks to Drive Value and Healthier Snacking

Chart 1 - Emco Multipacks Promote Affordable Healthy Snacking

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Gummies and Jellies to Expand Consumer Base with Sour Flavours

Medicated Confectionery to Meet Demand for Functional and Healthier Snacking

Nestlé's Investments in Responsible Sourcing and Packaging to Drive Eco-Focused Choices

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Nestlé Drives Share Gains through Promotion and Portfolio Expansion

Chart 7 - Company Shares 2026

Chart 8 - Brand Shares 2026

CHANNELS

Discounters and Supermarkets Attract Shoppers with Price Competition

Rohlik and Kosik Accelerate Online Gains through Delivery Partnerships

Albert and Penny Leverage Delivery Apps to Extend Reach

Chart 9 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 10 - Economic Context for Sugar Confectionery

Chart 11 - Real Gdp Growth 2021-2031

Chart 12 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 13 - Consumer Context for Sugar Confectionery

Chart 14 - Population 2021-2031

Chart 15 - Consumer Expenditure 2021-2031

Chart 16 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Snacks in the Czech Republic - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 17 - Key Industry Trends for Snacks

INDUSTRY PERFORMANCE

Mondelez Preserves Affordability as Price Drives Purchasing Choices

Chart 18 - Milka Shrinks Classic Tablets

Ice Cream Rebounds as Consumption Occasions Broaden beyond Seasonality

Billa Drives Healthy Routines with Convenient, Balanced Snack Options

Chart 19 - Value Sales 2021-2031

Chart 20 - Value Sales by Category 2026

WHAT'S NEXT?

Innovation in Protein-Rich Ice Cream to Accelerate Meal Replacement Habits

Chart 21 - Analyst Insight for Snacks

Brands to Boost Loyalty by Balancing Health, Novelty and Convenience

Chart 22 - Forecast Value Sales 2021-2031

Chart 23 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Mondelez and Nestlé Adapt to Shifting Demand as Private Label Gains Ground

Chart 24 - Company Shares 2026

Chart 25 - Brand Shares 2026

CHANNELS

Discounters and Supermarkets Capture Share as Hypermarkets Lose Ground

Online Platforms Accelerate Growth through Delivery and Niche Product Appeal

Chart 26 - Retail Channels 2021-2026

PRODUCTS

Format Flexibility and Functional Nutrition as Twin Innovation Drivers

Milka and Nice Bites Illustrate Contrasting Product Strategies

Private Label Gains and Shifting Occasions Reshape the Competitive Environment

ECONOMIC CONTEXT

Chart 27 - Economic Context for Snacks

Chart 28 - Real Gdp Growth 2021-2031

Chart 29 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 30 - Consumer Context for Snacks

Chart 31 - Population 2021-2031

Chart 32 - Consumer Expenditure 2021-2031

Chart 33 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus

of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sugar-confectionery-in-the-czech-republic/report.