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Away-From-Home Tissue and Hygiene in Indonesia

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Away-From-Home Tissue and Hygiene in Indonesia - Category analysis

2025 DEVELOPMENTS

Cost Focus Outweighs Innovation as Growth Slows

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Away-From-Home Tissue and Hygiene

INDUSTRY PERFORMANCE

Cost Focus Outweighs Innovation as Growth Slows

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Government Budget Cuts Reduce Afh Tissue Usage and Slow Value Growth

Chart 3 - Cost Efficiency Drives Tissue Roll Adoption in Indonesia's Low End Food Service Sector

Chart 4 - Value Sales 2020-2030

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Cussons and Mitu Boost Sales as Affordability Trumps Premium Features

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Cussons and Mitu Boost Sales as Affordability Trumps Premium Features

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/away-from-home-tissue-and-hygiene-in-indonesia/report.