



Euromonitor
International

Full-Service Restaurants in Australia

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Full-Service Restaurants in Australia - Category analysis

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Full-service revenues come under pressure

INDUSTRY PERFORMANCE

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Full-service Asian restaurants benefit from consumer familiarity

Eating-in is a core feature of full-service restaurants

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Full-service restaurants expected to underperform compared to overall market

The eat-in channel is vital for the category in the forecast period

Costs of operating a business and price of ingredients will remain a challenge

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Consumer Foodservice in Australia - Industry Overview

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A challenging year for consumer foodservice

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Consumer foodservice industry in recovery mode as inflation eases

Traditional channels experience a resurgence as the delivery channel slows

Loyalty a key focus area for brands as competition in foodservice intensifies

WHAT'S NEXT?

Consumer spending to recover well over the forecast period

Innovation will be tied to global trends such as the recent K-Wave

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COMPETITIVE LANDSCAPE

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