



Cafés/Bars in Australia

March 2026

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Cafés/Bars in Australia - Category analysis

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Cafés/bars grapples with economic constraints

INDUSTRY PERFORMANCE

Cafés/bars face economic challenges limiting performance in 2025

Juice/smoothie bars maintains growth on the back of premiumisation

Quality is key value promise for consumers as foodservice becomes more of a luxury

WHAT'S NEXT?

Rising consumer expenditure to boost growth of cafés/bars

Dine-in channel is key for cafés and bars relying on returning customers

Innovation in iced beverages is key to coffee and tea shop development

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Consumer Foodservice in Australia - Industry Overview

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A challenging year for consumer foodservice

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Consumer foodservice industry in recovery mode as inflation eases

Traditional channels experience a resurgence as the delivery channel slows

Loyalty a key focus area for brands as competition in foodservice intensifies

WHAT'S NEXT?

Consumer spending to recover well over the forecast period

Innovation will be tied to global trends such as the recent K-Wave

Consumers to refocus on sustainability as purchasing power grows

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