

Computers and Peripherals in Taiwan

October 2025

Table of Contents

Computers and Peripherals in Taiwan - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Computers returned to stability in 2025 after a year of decline Innovative models helped sustain consumer interest Peripheral categories remained under pressure

PROSPECTS AND OPPORTUNITIES

AsusTek and Acer to continue shaping market dynamics E-commerce and digital retailing to gain further ground Computex Taipei to remain a global showcase for innovation

CATEGORY DATA

- Table 1 Sales of Computers and Peripherals by Category: Volume 2020-2025
- Table 2 Sales of Computers and Peripherals by Category: Value 2020-2025
- Table 3 Sales of Computers and Peripherals by Category: % Volume Growth 2020-2025
- Table 4 Sales of Computers and Peripherals by Category: % Value Growth 2020-2025
- Table 5 Sales of Computers by Category: Business Volume 2020-2025
- Table 6 Sales of Computers by Category: Business Value MSP 2020-2025
- Table 7 Sales of Computers by Category: Business Volume Growth 2020-2025
- Table 8 Sales of Computers by Category: Business Value MSP Growth 2020-2025
- Table 9 NBO Company Shares of Computers and Peripherals: % Volume 2021-2025
- Table 10 LBN Brand Shares of Computers and Peripherals: % Volume 2022-2025
- Table 11 Distribution of Computers and Peripherals by Channel: % Volume 2020-2025
- Table 12 Forecast Sales of Computers and Peripherals by Category: Volume 2025-2030
- Table 13 Forecast Sales of Computers and Peripherals by Category: Value 2025-2030
- Table 14 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2025-2030
- Table 15 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2025-2030
- Table 16 Forecast Sales of Computers by Category: Business Volume 2025-2030
- Table 17 Forecast Sales of Computers by Category: Business Value MSP 2025-2030
- Table 18 Forecast Sales of Computers by Category: Business Volume Growth 2025-2030
- Table 19 Forecast Sales of Computers by Category: Business Value MSP Growth 2025-2030

Consumer Electronics in Taiwan - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2025: The big picture

2025 key trends

Competitive landscape

Channel developments

What next for consumer electronics?

MARKET DATA

- Table 20 Sales of Consumer Electronics by Category: Volume 2020-2025
- Table 21 Sales of Consumer Electronics by Category: Value 2020-2025
- Table 22 Sales of Consumer Electronics by Category: % Volume Growth 2020-2025
- Table 23 Sales of Consumer Electronics by Category: % Value Growth 2020-2025
- Table 24 NBO Company Shares of Consumer Electronics: % Volume 2021-2025
- Table 25 LBN Brand Shares of Consumer Electronics: % Volume 2022-2025
- Table 26 Distribution of Consumer Electronics by Channel: % Volume 2020-2025
- Table 27 Forecast Sales of Consumer Electronics by Category: Volume 2025-2030
- Table 28 Forecast Sales of Consumer Electronics by Category: Value 2025-2030

Table 29 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2025-2030

Table 30 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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