



Euromonitor
International

Sauces, Dips and Condiments in Cameroon

November 2025

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Sauces, Dips and Condiments in Cameroon - Category analysis

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2025 DEVELOPMENTS

Recovery in purchasing power and widening distribution benefit sales

INDUSTRY PERFORMANCE

Added-value products continue to fare well in stock cubes and powders

Herbs and spices is the most dynamic performer in current value growth terms

WHAT'S NEXT?

Desire for convenience set to remain a key demand driver

Consumers will continue to gravitate towards healthier options

Digitalisation trend expected to gain momentum

COMPETITIVE LANDSCAPE

Nestlé retains commanding lead despite growing competition

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Small local grocers remains the top distribution channel

Sales through supermarkets continue to increase at a healthy pace

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Cooking Ingredients and Meals in Cameroon - Industry Overview

EXECUTIVE SUMMARY

Stronger purchasing power and population growth boost sales

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Greater price stability underpinned by increased domestic production

Manufacturers continue to face elevated cost pressures

Cameroonians show growing interest in healthier product types

Heightened budget-consciousness boosts demand for smaller and cheaper packs

WHAT'S NEXT?

Outlook for cooking ingredients and meals remains broadly favourable

Health, convenience and localisation will be focal points for new launches

Growth in domestic production should reduce supply constraints and price volatility

COMPETITIVE LANDSCAPE

Nestlé remains the overall leader in cooking ingredients and meals

Novia Industries Co is the most dynamic performer in 2025

Chococam likely to come under new ownership

CHANNELS

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Supermarkets is the most dynamic channel in value growth terms

E-commerce penetration still negligible

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