



# In-Car Entertainment in India

September 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Transition from aftermarket to OEM-integrated entertainment systems in 2025  
AI-powered voice assistant integration in premium vehicles becomes the norm  
Electric vehicle-driven advanced infotainment adoption leaves traditional in-car entertainment behind

PROSPECTS AND OPPORTUNITIES

5G-enabled cloud-based entertainment ecosystems set to transform the landscape  
Integrated multi-screen dashboard experiences will become increasingly common  
Autonomous vehicle-ready entertainment platforms will enable passengers to enjoy content during journeys

CATEGORY DATA

- Table 1 - Sales of In-Car Entertainment by Category: Volume 2020-2025
- Table 2 - Sales of In-Car Entertainment by Category: Value 2020-2025
- Table 3 - Sales of In-Car Entertainment by Category: % Volume Growth 2020-2025
- Table 4 - Sales of In-Car Entertainment by Category: % Value Growth 2020-2025
- Table 5 - NBO Company Shares of In-Car Entertainment: % Volume 2021-2025
- Table 6 - LBN Brand Shares of In-Car Entertainment: % Volume 2022-2025
- Table 7 - Distribution of In-Car Entertainment by Channel: % Volume 2020-2025
- Table 8 - Forecast Sales of In-Car Entertainment by Category: Volume 2025-2030
- Table 9 - Forecast Sales of In-Car Entertainment by Category: Value 2025-2030
- Table 10 - Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2025-2030
- Table 11 - Forecast Sales of In-Car Entertainment by Category: % Value Growth 2025-2030

Consumer Electronics in India - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2025: The big picture  
2025 key trends  
Competitive landscape  
Channel developments  
What next for consumer electronics?

MARKET DATA

- Table 12 - Sales of Consumer Electronics by Category: Volume 2020-2025
- Table 13 - Sales of Consumer Electronics by Category: Value 2020-2025
- Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2020-2025
- Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2020-2025
- Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2021-2025
- Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2022-2025
- Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2020-2025
- Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2025-2030
- Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2025-2030
- Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2025-2030
- Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/in-car-entertainment-in-india/report](http://www.euromonitor.com/in-car-entertainment-in-india/report).