



# Other Dairy in France

August 2025

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## Other Dairy in France - Category analysis

### KEY DATA FINDINGS

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Growth for cream and fromage frais and quark prevents retail volume decline

Danone maintains its lead, but the private label share continues to grow

Although supermarkets and hypermarkets dominate, smaller channels perform better

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Cream set to maintain solid growth, but condensed and evaporated milk is considered outdated

Trend towards other dairy products offering enhanced functionality

Packaging expected to become more sustainable

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