



Euromonitor  
International

# Chocolate Confectionery in Israel

July 2025

Table of Contents

## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Chocolate confectionery records double-digit value growth, bolstered by demand for comfort  
Strauss Group Ltd leads chocolate confectionary while being the most dynamic player in 2025  
The rising cost of living leads discounters to be the leading retail channel for chocolate confectionery

### PROSPECTS AND OPPORTUNITIES

Continued price rises are set to support ongoing value growth for chocolate confectionery  
Innovation is set to focus on premiumisation and nostalgic flavours  
Health and wellness trends are anticipated to recover over the forecast period  
Summary 1 - Other Chocolate Confectionery by Product Type: 2025

### CATEGORY DATA

Table 1 - Sales of Chocolate Confectionery by Category: Volume 2020-2025  
Table 2 - Sales of Chocolate Confectionery by Category: Value 2020-2025  
Table 3 - Sales of Chocolate Confectionery by Category: % Volume Growth 2020-2025  
Table 4 - Sales of Chocolate Confectionery by Category: % Value Growth 2020-2025  
Table 5 - Sales of Chocolate Tablets by Type: % Value 2020-2025  
Table 6 - NBO Company Shares of Chocolate Confectionery: % Value 2021-2025  
Table 7 - LBN Brand Shares of Chocolate Confectionery: % Value 2022-2025  
Table 8 - Distribution of Chocolate Confectionery by Format: % Value 2020-2025  
Table 9 - Forecast Sales of Chocolate Confectionery by Category: Volume 2025-2030  
Table 10 - Forecast Sales of Chocolate Confectionery by Category: Value 2025-2030  
Table 11 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2025-2030  
Table 12 - Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2025-2030

## Snacks in Israel - Industry Overview

### EXECUTIVE SUMMARY

Snacks in 2025: The big picture  
Key trends in 2025  
Competitive Landscape  
Channel developments  
What next for snacks?

### MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2020-2025  
Table 14 - Sales of Snacks by Category: Value 2020-2025  
Table 15 - Sales of Snacks by Category: % Volume Growth 2020-2025  
Table 16 - Sales of Snacks by Category: % Value Growth 2020-2025  
Table 17 - NBO Company Shares of Snacks: % Value 2021-2025  
Table 18 - LBN Brand Shares of Snacks: % Value 2022-2025  
Table 19 - Penetration of Private Label by Category: % Value 2020-2025  
Table 20 - Distribution of Snacks by Format: % Value 2020-2025  
Table 21 - Forecast Sales of Snacks by Category: Volume 2025-2030  
Table 22 - Forecast Sales of Snacks by Category: Value 2025-2030  
Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2025-2030  
Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2025-2030

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## SOURCES

### Summary 2 - Research Sources

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