



**Euromonitor
International**

Sauces, Dips and Condiments in France

November 2025

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Sauces, Dips and Condiments in France - Category analysis

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2025 DEVELOPMENTS

Younger consumers seeking exotic flavours and healthier options

INDUSTRY PERFORMANCE

Sauces, dips and condiments sees steady growth as prices stabilise

Dips and pasta sauces benefit from their versatility

WHAT'S NEXT?

Price stability likely to cap value growth but sales potential remains

French-grown seed could boost mustard sales

Healthy eating trends will continue to inform new product development

COMPETITIVE LANDSCAPE

Unilever leads but competition intensifies with widespread innovation seen in the market

Saclà sees dynamic growth as other players focus on new packaging developments

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Hypermarkets and supermarkets continue to dominate sales with wide and trusted product selection

Direct online sales rise while convenience stores benefit from improving economy

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Cooking Ingredients and Meals in France - Industry Overview

EXECUTIVE SUMMARY

Ongoing price-sensitivity despite lower inflation

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Cooking ingredients and meals sees steady growth as prices stabilise

France updates its Nutri-Score system to help consumers make healthier choices

"Made in France" remains a key selling point

WHAT'S NEXT?

Modest growth outlook with consumers likely to remain cautious in their spending

Sustainability becoming a growing concern

Manufacturers will need to respond to the growing demand for healthier options

COMPETITIVE LANDSCAPE

Unilever leads but many consumers prefer local French brands or private label

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