



Euromonitor  
International

# Sauces, Dips and Condiments in Ireland

November 2025

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## Sauces, Dips and Condiments in Ireland - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Home cooking fuels growth in products that simplify meal preparation

#### INDUSTRY PERFORMANCE

Traditional products struggle to maintain consumer interest

Recipe sauces fit with hectic consumer lifestyles

#### WHAT'S NEXT?

Steady growth in consumption to be driven by sustained interest in cooking and health-focused innovation

Flavour developments to stimulate retail value sales

Sustainability partnerships elevate brand purpose and community impact

#### COMPETITIVE LANDSCAPE

Strong preference for brands but private label gains retail value share gradually

Mutti gains on authenticity appeal

#### CHANNELS

Supermarkets dominate with wide and varied assortments

E-commerce remains on an upward trajectory

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## Cooking Ingredients and Meals in Ireland - Industry Overview

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Price stabilisation supports acceleration in retail volume sales

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Key convenience and healthier eating trends shape demand

Local sourcing strikes a note with Irish consumers

Premiumisation gains ground but price-quality ratios are often decisive

#### WHAT'S NEXT?

Investment in the offer to keep meals and soups to the fore

Innovation and sustainability to fit with consumer wants

Regulation to shape supply chains

## COMPETITIVE LANDSCAPE

Private label is a strong and expanding presence

Azzurri Restaurants caters to consumers' lifestyle and meal needs

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-in-ireland/report](http://www.euromonitor.com/sauces-dips-and-condiments-in-ireland/report).