



Cat Food in Ukraine

June 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Cat Food Summary

INDUSTRY PERFORMANCE

Rising Cat Ownership and Economic Shifts Sustain Strong Sales Growth

Chart 1 - Delickious by Kormotech Collaborates with Chef Yevhen Klopotenko

Wet Cat Food Leads Sales While Cat Treats and Mixers Surge

Chart 2 - Preventive Nutrition and Functional Ingredients Drive Innovation

Local Retailers Expand Physical Presence to Strengthen Omnichannel Reach

Chart 3 - Value Sales 2021-2031

Chart 4 - Volume Sales 2021-2031

Chart 5 - Value Sales by Category 2026

WHAT'S NEXT?

Premiumisation to Drive Sustained Value Growth of Cat Food

Innovation in Cat Treats and Mixers to Propel Fastest Growth Trajectory

Local Production to Enhance Competitiveness Amid Supply Challenges

Chart 6 - Forecast Value Sales 2021-2031

Chart 7 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Kormotech and Nestlé Reinforce Lead through Innovation and Broad Portfolios

Innovation and Local Production Boost Competitive Edge and Consumer Choice

Chart 8 - Company Shares 2025

Chart 9 - Brand Shares 2025

CHANNELS

Pet Shops and Superstores Lead with Omnichannel Integration

Avrora Expands Reach, Boosting Economy Segment Access

Retail E-Commerce Growth Reshapes Convenience for Cat Food Buyers

Chart 10 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 11 - Economic Context for Cat Food

Chart 12 - Real Gdp Growth 2021-2031

Chart 13 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 14 - Consumer Context for Cat Food

Chart 15 - Population 2021-2031

Chart 16 - Consumer Expenditure 2021-2031

Chart 17 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Pet Care in Ukraine - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 18 - Key Industry Trends for Pet Care

INDUSTRY PERFORMANCE

Consumers Invest in Premium Pet Care Amid Economic Uncertainty

Cat Food Leads Growth Driven by Pet Health and Wellness

Ukrainian Retailers Adopt Omnichannel Strategies to Capture Demand

Chart 19 - Online Pet Retailers Expand into Physical Stores

Chart 20 - Value Sales 2021-2031

Chart 21 - Volume Sales 2021-2031

Chart 22 - Value Sales by Category 2026

Chart 23 - Pet Populations 2021-2026

WHAT'S NEXT?

Consumers to Drive Sustained Growth with Premium Options

Shifting Ownership Patterns to Reinforce Demand for Specialised Pet Nutrition

Manufacturers and Retailers to Adapt with Innovation to Capture Evolving Demand

Chart 24 - Forecast Value Sales 2021-2031

Chart 25 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Leading Companies Maintain Positions through Innovation and Portfolio Breadth

Borysfen Trade Disrupts Economy Segment with Rapid Distribution Growth

Chart 26 - Company Shares 2025

Chart 27 - Brand Shares 2025

CHANNELS

Pet Shops and Superstores Lead through Premium Diets and Professional Advice

Aurora'S Kus Brand Expands Variety Stores' Reach into Pet Food with Affordability

Retail E-Commerce Growth Accelerates through Convenience and Broad Assortments

Chart 28 - Retail Channels 2021-2026

PRODUCTS

Kormotech's Gourmet Collaboration Signals Premiumisation across Pet Care Products

Chart 29 - Premiumisation Continues Despite Economic Pressure

Waudog's Functional Treats Reflect Growing Emphasis on Pet Health and Wellness

Chart 30 - Functional and Wellness-Oriented Products Expands

ECONOMIC CONTEXT

Chart 31 - Economic Context for Pet Care

Chart 32 - Real Gdp Growth 2021-2031

Chart 33 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 34 - Consumer Context for Pet Care

Chart 35 - Population 2021-2031

Chart 36 - Consumer Expenditure 2021-2031

Chart 37 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cat-food-in-ukraine/report.