

# Sauces, Dips and Condiments in Algeria

November 2025

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# Sauces, Dips and Condiments in Algeria - Category analysis

#### **KEY DATA FINDINGS**

#### 2025 DEVELOPMENTS

Consumers shifting from unpackaged to packaged products

### INDUSTRY PERFORMANCE

Shift from unpackaged to packaged products continues to drive growth

#### WHAT'S NEXT?

Rising female labour force participation will underpin growth

Health and wellness products set to gain share

# COMPETITIVE LANDSCAPE

Les Moulins Amor Benamor sees success thanks to strong marketing and investment in production

#### **CHANNELS**

Small local grocers lose share but benefit from local appeal

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# Cooking Ingredients and Meals in Algeria - Industry Overview

# **EXECUTIVE SUMMARY**

Negative impact of economic uncertainty counterbalanced by population growth

## KEY DATA FINDINGS

# INDUSTRY PERFORMANCE

Inflation continues to undermine purchasing power

Health and wellness trend deepens

Growing foodservice demand

# WHAT'S NEXT?

An expanding population will support modest growth

Consumers will remain very price sensitive

Increased focus on sustainability

# COMPETITIVE LANDSCAPE

Leader Cevital SpA extremely competitive on price

CEBON benefits from rising demand for sweet spreads Heightened price sensitivity favours local players

# **CHANNELS**

Small local grocers face increased competition E-commerce platforms proliferate

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