



**Euromonitor  
International**

# Sauces, Dips and Condiments in South Korea

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## Sauces, Dips and Condiments in South Korea - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Premium and niche products attract consumers

#### INDUSTRY PERFORMANCE

Consumer demand for table sauces is stagnating

Players are responding to challenges in recipe sauces

#### WHAT NEXT?

Opportunity for premium table sauces as consumers explore global cuisines

Recipe sauces will see acceleration in brand-led differentiation

Digital channels expected to become primary outlet for premium sauce consumption

#### COMPETITIVE LANDSCAPE

Rising demand for simplicity intensifies rivalry in recipe and table sauces

Food delivery and home meal replacement (HMR) products to expand

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Retail e-commerce drives growth in sauces through variety and premium appeal

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## Cooking Ingredients and Meals in South Korea - Industry Overview

### EXECUTIVE SUMMARY

Widening range and innovation at both ends of price spectrum

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Consumers shift towards ready-to-eat products as convenience attracts shoppers

Wider range of products entices consumers seeking greater choice and value

#### WHAT'S NEXT?

Structural change will force brands to rethink price-value propositions

Retail disruption is anticipated as food manufacturers build D2C

Consumer demand is becoming polarised between affordable and premium choices

## COMPETITIVE LANDSCAPE

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-in-south-korea/report](http://www.euromonitor.com/sauces-dips-and-condiments-in-south-korea/report).