



Hot Drinks Packaging in Spain

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Little movement in hot drinks packaging in Spain in 2024, but demand for eco-friendly folding cartons rises

Smart packaging revolutionises coffee, enhancing transparency and increasing consumer engagement

Extensive recycling infrastructure for Nespresso in Spain

PROSPECTS AND OPPORTUNITIES

Growing popularity of single-serve pack types such as sachets in hot drinks packaging in Spain

New Nestlé packaging lines being established to facilitate environmentally-friendly coffee packaging

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Hot Drinks Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Material makeover through paperboard innovation and lightweight formats in food packaging

Spain taps into the future with rPET bottles, anchored lids and paper carriers in non-alcoholic drinks packaging

Metal bottles seeing strong growth in alcoholic drinks packaging in Spain

Glamour shifts to refillable, recycled and futuristic solutions in beauty and personal care packaging

Sustainability, convenience and concentration reshaping home care packaging

Recyclable pouches and resealable packs transform pet food packaging

PACKAGING LEGISLATION

Royal decree reshapes packaging compliance

RECYCLING AND THE ENVIRONMENT

EU packaging law for reusable and recyclable designs

Recycling, reuse and waste reduction shape the industry

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