



Alcoholic Drinks Packaging in Australia

October 2025

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Alcoholic Drinks Packaging in Australia - Category analysis

KEY DATA FINDINGS

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Aluminium bottles set a new benchmark in premium wine packaging

PROSPECTS AND OPPORTUNITIES

Bag-in-box packaging expands in RTDs for bulk serving and extended freshness

Growth in metal beverage cans and metal bottles is reshaping wine packaging trends

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Alcoholic Drinks Packaging in Australia - Company Profiles

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Australia expands recycling capacity through the RMF

Australia's new kerbside recycling standard

From food waste to compost: Australia's circular recycling push

Table 1 - Overview of Packaging Recycling and Recovery in Australia: 2022/2023 and Targets for 2024

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