



# Alcoholic Drinks Packaging in Spain

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## Alcoholic Drinks Packaging in Spain - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Metal bottles enjoying strong growth in Spain's alcoholic drinks market

Glass bottles gaining share from metal beverage cans in beer packaging in 2024

Paper-based bottles drive innovation and the push for sustainable alternatives

#### PROSPECTS AND OPPORTUNITIES

Alcoholic drinks packaging unit volumes will continue declining amid health, regulatory and sustainability drives

The 500ml pack size is expected to gain share in the coming years

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## Alcoholic Drinks Packaging in Spain - Company Profiles

### Packaging Industry in Spain - Industry Overview

#### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Material makeover through paperboard innovation and lightweight formats in food packaging

Spain taps into the future with rPET bottles, anchored lids and paper carriers in non-alcoholic drinks packaging

Metal bottles seeing strong growth in alcoholic drinks packaging in Spain

Glamour shifts to refillable, recycled and futuristic solutions in beauty and personal care packaging

Sustainability, convenience and concentration reshaping home care packaging

Recyclable pouches and resealable packs transform pet food packaging

#### PACKAGING LEGISLATION

Royal decree reshapes packaging compliance

#### RECYCLING AND THE ENVIRONMENT

EU packaging law for reusable and recyclable designs

Recycling, reuse and waste reduction shape the industry

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