



Hot Drinks Packaging in India

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Health trend and premiumisation drive growth in hot drinks packaging volumes in India
India's hot drinks packaging embraces circularity, with recycled and compostable innovations in 2024
50g pack size gains traction in coffee in India, for its convenience, affordability, and sustainability

PROSPECTS AND OPPORTUNITIES

Hot drinks packaging volumes set to continue to rise, driven by premium offerings and eco-friendly innovations
Folding cartons set for significant growth in hot drinks packaging

Hot Drinks Packaging in India - Company Profiles

Packaging Industry in India - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Paper-based and portion-control packs gaining popularity in food packaging
Increasing use of rPET and cartons to combine sustainability with convenience
Rising demand for convenient and eco-friendly packaging fuels shift towards aluminium cans
Eco-friendly packaging and travel-size options gaining popularity among younger consumers
Regulatory requirements and sustainability goals accelerate adoption of refill and biodegradable formats
Single-serve and resealable pouches drive convenience and freshness in pet food packaging

PACKAGING LEGISLATION

Rising compliance costs drive packaging innovation and differentiation
Single-use plastic policy accelerates transition to sustainable packaging solutions
Stricter plastic waste management rules and the shift towards digital traceability

RECYCLING AND THE ENVIRONMENT

Incentive-based collection and digital systems support shift to circular packaging models
Mono-material and recyclable pouches transform dairy and food packaging
Recyclable and reduced-plastic packaging options expand in response to consumer demand
Table 1 - Overview of Packaging Recycling and Recovery in India: 2023/20234 and Targets for 2025

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