



Euromonitor
International

Sauces, Dips and Condiments in Lithuania

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Sauces, Dips and Condiments in Lithuania - Category analysis

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2025 DEVELOPMENTS

Soy sauce benefits from rising interest in Asian cuisine

INDUSTRY PERFORMANCE

Unfavourable summer weather impacts demand

Rising popularity of Asian dishes supports growth of soy sauce

WHAT'S NEXT?

New product launches to reignite consumer interest

Limited role of health and wellness

COMPETITIVE LANDSCAPE

Kedainiu Konservu Fabrikas leads with its wide portfolio of economy brands

Maxima expanding its Well Done private label

CHANNELS

Proximity of convenience stores makes them a key channel

Convenience and promotion hunting attract consumers to e-commerce

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Cooking Ingredients and Meals in Lithuania - Industry Overview

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Softening inflation encourages consumers to spend

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Olive oil shows steady growth

Poor summer impacts barbecue-related products

Sweet spreads is the best performing category

WHAT'S NEXT?

Moderate growth

Limited impact of health and wellness trend

Private label growth

COMPETITIVE LANDSCAPE

Kedainiu Konservu Fabrikas UAB leads

Kasell SA most dynamic

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