



# Hot Drinks Packaging in Australia

June 2025

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## Hot Drinks Packaging in Australia - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Declining hot drinks consumption due to cost-of-living pressures affects total packaging volumes in Australia

Brands shift towards sustainable plastic-free solutions

Rising preference for compostable options leads to decline for flexible aluminium/plastic packaging

#### PROSPECTS AND OPPORTUNITIES

Stable hot drinks packaging volumes in the forecast period, but growing demand for artisanal teas and health-oriented beverages to boost relevant packaging

Regulatory ban on single-use plastics across various Australian states will lead to a decline in the use of rigid and flexible plastic

## Hot Drinks Packaging in Australia - Company Profiles

## Packaging Industry in Australia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Sustainability as the driving force in Australian food packaging innovation

Non-alcoholic drinks packaging embraces recyclability and innovation

Aluminium packaging gaining share in alcoholic drinks in Australia

Eco-friendly and refillable packaging leads beauty innovation

Flexible, refillable and compact are the new home care packaging standards

Sustainable and convenient packaging trends in pet food

### PACKAGING LEGISLATION

Australia's push for stronger packaging laws and recycled plastics

Stronger packaging standards introduced in Australia

ACCC drives major soft plastics regulatory reset in Australia

### RECYCLING AND THE ENVIRONMENT

Australia expands recycling capacity through the RMF

Australia's new kerbside recycling standard

From food waste to compost: Australia's circular recycling push

Table 1 - Overview of Packaging Recycling and Recovery in Australia: 2022/2023 and Targets for 2024

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