



Euromonitor
International

Hot Drinks Packaging in the Philippines

July 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising demand for on-the-go convenience drives growth in hot drinks packaging volumes

Tetra Pak's new packaging innovation boosts recyclability in hot drinks in the Philippines

Shift towards smaller, flexible packaging drives growth in packaging volumes in hot drinks

PROSPECTS AND OPPORTUNITIES

Growth set to continue in hot drinks packaging volumes in the Philippines

Changing consumer demands will encourage players to adapt by offering premium, sustainable and smart packaging

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-the-philippines/report.