



Euromonitor  
International

# Full-Service Restaurants in Ukraine

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## Full-Service Restaurants in Ukraine - Category analysis

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#### 2025 DEVELOPMENTS

Resilient adaptation and consumer-focused strategies sustain full-service restaurants

#### INDUSTRY PERFORMANCE

Operational adaptation and local flavours sustain growth for full-service restaurants

Middle Eastern full-service restaurants record growth through innovation and consumer demand

Consumer pragmatism reshapes full-service restaurant demand in Ukraine

#### WHAT'S NEXT?

Full-service restaurants in Ukraine are poised for gradual recovery during cautious consumer optimism

Fulfilment innovation is set to drive competitiveness across the forecast period

Sustainability and local engagement are expected to influence full-service restaurant strategies

#### COMPETITIVE LANDSCAPE

MKAR!Fest strengthens its leadership through concept-led, immersive dining experiences

Multi-brand delivery strategy drives growth for Kyiv-based restaurant group

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[Consumer Foodservice in Ukraine - Industry Overview](#)

### EXECUTIVE SUMMARY

Ukraine's consumer foodservice sustains growth through resilience and adaptation

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Consumer foodservice sustains value growth despite declining footfall

Delivery and takeaway reinforce their role as structural growth channels

Consumer pragmatism drives value-focused strategies and digital engagement

#### WHAT'S NEXT?

Consumer foodservice sales in Ukraine are set for sustained growth during market adaptation

Innovation in automation and virtual dining are set to address labour challenges

Sustainability is set to gain momentum as a key trend in consumer foodservice

## COMPETITIVE LANDSCAPE

Leading brands sustain top positions through scale, innovation, and diversification

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/full-service-restaurants-in-ukraine/report](http://www.euromonitor.com/full-service-restaurants-in-ukraine/report).