



Soft Drinks Packaging in the Philippines

July 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Urbanisation and sustainability fuel growth in soft drinks packaging and PET bottle adoption in the Philippines

The Philippines strengthens PET recycling with industry-led initiatives and the expansion of rPET capacity

Recycling milestones and rPET adoption accelerate sustainable soft drinks packaging in the Philippines

PROSPECTS AND OPPORTUNITIES

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Community-driven PET recycling initiatives and sustainable packaging solutions in the Philippines

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EPR enforcement intensifies: driving accountability, packaging redesign and cost implications in the Philippines

Table 1 - Overview of Packaging Recycling and Recovery in the Philippines: 2022/2023 and Targets for 2024

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