



Euromonitor  
International

# Soft Drinks Packaging in Sweden

July 2025

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### KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Metal beverage cans leads in 2024, while PET bottles gains share

EU packaging regulations drive demand for rPET in PET packaging

Eckes-Granini advances sustainability with reduced packaging weight and snap-on caps

### PROSPECTS AND OPPORTUNITIES

Sweden's deposit return system to increase deposit amounts from 2025, boosting recycling and circularity

Further innovative biodegradable and fibre-based packaging solutions likely over the forecast period

### DISCLAIMER

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