



Euromonitor
International

Soft Drinks Packaging in Indonesia

July 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Soft drinks packaging sees steady growth in 2024

PET recycling rate rising, driven by industry initiatives, policy support, and regulation

Innovation focused on sustainability, consumer preferences, and regulatory demands

PROSPECTS AND OPPORTUNITIES

Sales set to be fuelled by urbanisation, rising incomes, and evolving consumer preferences

Indonesia's PET recycling rate projected to double by 2030

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-indonesia/report.