



Hot Drinks Packaging in Ukraine

July 2025

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Hot Drinks Packaging in Ukraine - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Glass jars gains share in hot drinks packaging, driven by premiumisation and sustainability

Flexible aluminium/plastic amongst the most popular pack types for black tea due to durability and cost-effectiveness

100g pack size gains share in fresh coffee due to convenience and portability

PROSPECTS AND OPPORTUNITIES

Hot drinks packaging expected to grow due to premiumisation, sustainability, and convenience

Flexible aluminium/plastic pouches to gain share in coffee during the forecast period

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Hot Drinks Packaging in Ukraine - Company Profiles

Packaging Industry in Ukraine - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Pouches lead food packaging innovation

Sustainability gains momentum in non-alcoholic drinks packaging with rPET adoption and growth for aluminium cans

Metal beverage cans show faster growth than glass bottles in beer and wine

Biodegradable jars push sustainability in beauty and personal care packaging

HDPE bottles gain share in Ukraine in 2024, driven by consumer demand for durability

The 400g metal food can is popular for its convenience and product preservation

PACKAGING LEGISLATION

Ukraine strengthens pet food packaging legislation

Ukraine moves towards EU standards with new draft law on packaging

New law sets stricter safety standards for food packaging in Ukraine

RECYCLING AND THE ENVIRONMENT

Eco-friendly cartons drive dairy and plant-based dairy packaging sustainability in Ukraine

Pet food packaging embraces sustainability through EU-aligned materials and eco-friendly formats

Processed meat and seafood packaging shifts towards flexible and compostable solutions

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