



Euromonitor  
International

# Hot Drinks Packaging in Ukraine

July 2025

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Glass jars gains share in hot drinks packaging, driven by premiumisation and sustainability

Flexible aluminium/plastic amongst the most popular pack types for black tea due to durability and cost-effectiveness

100g pack size gains share in fresh coffee due to convenience and portability

#### PROSPECTS AND OPPORTUNITIES

Hot drinks packaging expected to grow due to premiumisation, sustainability, and convenience

Flexible aluminium/plastic pouches to gain share in coffee during the forecast period

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