



Euromonitor
International

Hot Drinks Packaging in Thailand

July 2025

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2024 DEVELOPMENTS

Hot drinks packaging grows in 2024 as Thailand tightens circularity and waste regulations

Beverage company partners to boost packaging recycling and separation in Thailand

Convenience drives demand for single-serve formats and pouches

PROSPECTS AND OPPORTUNITIES

Hot drinks packaging set to grow, as demand for coffee pods and smart solutions rises

Thailand's push for sustainable packaging set to accelerate amid e-commerce growth and raw materials challenges

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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