



Euromonitor
International

Hot Drinks Packaging in South Africa

July 2025

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Hot Drinks Packaging in South Africa - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Shifting dynamics in hot drinks packaging in South Africa
Sustainability drives innovation in hot drinks packaging in South Africa
Evolving packaging preferences in hot drinks in South Africa: Sustainability meets convenience

PROSPECTS AND OPPORTUNITIES

Trends shaping the future of hot drinks packaging in South Africa
Addressing the needs of different consumer groups will be important

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Hot Drinks Packaging in South Africa - Company Profiles

Packaging Industry in South Africa - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
Evolving packaging shift towards value and everyday convenience
Smaller, single-serve packaging trends across multiple food categories in South Africa
PET dominance and HDPE growth shape South Africa's beverage packaging in 2024
Rising preference for metal beverage cans in alcoholic drinks
Premium sustainability through in-mould labelling in beauty packaging
HDPE bottles and larger pack sizes shape home care packaging
Flexible packaging focuses on convenience through resealable pouches

PACKAGING LEGISLATION

Strengthening Extended Producer Responsibility (EPR) regulations
Mandatory Deposit Return System (DRS) proposed for beverage containers in South Africa

RECYCLING AND THE ENVIRONMENT

Expansion of circular economy and recycling infrastructure
Tackling plastic pollution through collaborative action
Table 1 - Overview of Packaging Recycling and Recovery in South Africa: 2022/2023 and Targets for 2024

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