



Euromonitor
International

Soft Drinks Packaging in South Africa

July 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Evolving packaging strategies to balance affordability and offer consumers value

Recycling momentum and the emerging role of HDPE in South Africa's soft drinks packaging landscape

Regulatory pressure drives transformation and digital solutions in plastic packaging compliance

PROSPECTS AND OPPORTUNITIES

Advancements in sustainability and innovation expected, with more PET recycling

Growth and transformation likely in soft drinks packaging in South Africa

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- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-south-africa/report.