

Other Dairy in Saudi Arabia

August 2025

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Other Dairy in Saudi Arabia - Category analysis

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2025 DEVELOPMENTS

Indulgence and familiarity drive growth in key other dairy categories

Almarai retains leadership, while NADEC records fastest growth in 2025

Discounters and e-commerce gain ground as consumers seek value and convenience

PROSPECTS AND OPPORTUNITIES

Other dairy to maintain steady growth supported by availability, product variety, and lifestyle shifts

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