



Euromonitor  
International

# Beauty and Personal Care Packaging in Spain

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## Beauty and Personal Care Packaging in Spain - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Spain's beauty and personal care packaging growth fuelled by regulations and e-commerce

ShapeUp tube brings interactive and sustainable innovation to beauty packaging

Cardboard gains ground as sustainable packaging in Spanish beauty and personal care

#### PROSPECTS AND OPPORTUNITIES

Spain's beauty packaging growth will be fuelled by innovation and premium trends

Spain's beauty industry is moving towards zero-waste packaging

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## Beauty and Personal Care Packaging in Spain - Company Profiles

## Packaging Industry in Spain - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Material makeover through paperboard innovation and lightweight formats in food packaging

Spain taps into the future with rPET bottles, anchored lids and paper carriers in non-alcoholic drinks packaging

Metal bottles seeing strong growth in alcoholic drinks packaging in Spain

Glamour shifts to refillable, recycled and futuristic solutions in beauty and personal care packaging

Sustainability, convenience and concentration reshaping home care packaging

Recyclable pouches and resealable packs transform pet food packaging

### PACKAGING LEGISLATION

Royal decree reshapes packaging compliance

### RECYCLING AND THE ENVIRONMENT

EU packaging law for reusable and recyclable designs

Recycling, reuse and waste reduction shape the industry

### DISCLAIMER

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