

Alcoholic Drinks Packaging in the Netherlands

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Regulatory pressures and evolving consumer choices reshaping alcoholic drinks packaging in the Netherlands Metal cans gaining share in beer and RTDs, but glass bottles still dominate wine packaging Sustainability and convenience driving packaging innovation in the Dutch alcoholic drinks market

PROSPECTS AND OPPORTUNITIES

Innovation and sustainability redefining alcoholic drinks packaging in the Netherlands

Cans ease supply pressures while glass maintains its premium image in the Dutch alcoholic drinks market

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-the-netherlands/report.