



**Euromonitor
International**

Hot Drinks Packaging in the Netherlands

July 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Regulatory crackdown and green consumerism spur packaging transition in the Netherlands

New paper cans innovation supports recycling targets and cuts plastic use in the Netherlands

Smaller pack sizes gain ground amidst shifts toward sustainability and convenience

PROSPECTS AND OPPORTUNITIES

Packaging and Packaging Waste Regulation (PPWR) and consumer demands to accelerate transition in hot drinks packaging

Health and sustainability trends set to fuel growth of fruit/herbal tea in folding carton and flexible plastic packaging

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-the-netherlands/report.