



Street Stalls/Kiosks in Chile

March 2026

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Street Stalls/Kiosks in Chile - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Street stalls/kiosks continue to operate in a difficult environment

INDUSTRY PERFORMANCE

Limited growth from a small base for street stalls/kiosks in Chile

Custom and growth are concentrated on fixed, permitted locations rather than the street

Municipal regulation shapes a highly fragmented operating environment

WHAT'S NEXT?

Gradual growth projection is set to be supported by formalisation and higher-spend locations

Takeaway to continue to dominate as consumption is set to remain occasiondriven

Selective innovation to focus on offer upgrades rather than reinvention

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Independents shape the category

Absence of significant chained operators reflects structural constraints

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Consumer Foodservice in Chile - Industry Overview

EXECUTIVE SUMMARY

Players adapt to the environment with a shift towards efficiency and value-driven strategies

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Priced value gains in a highly competitive cost environment

Channel strategies adapt amid rising costs and normalisation of consumption

Loyalty shifts towards delivery ecosystems as restaurants lean on experience

WHAT'S NEXT?

Rising sales to be supported by value-offering formats and consumer confidence gains

Growth of Asianthemed formats shapes innovation in 2025

Sustainability advances slowly, driven mainly by regulation and consumer action

COMPETITIVE LANDSCAPE

Brand leadership is reinforced through value, convenience and channel reach
Little Caesar's Pizza shows dynamism through its signature Hot-N-Ready model
New entrants disrupt the competitive landscape

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Independents gain visibility through fast expansion and renewed demand
Innovation in independent highcuisine restaurants

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