

Home Care Packaging in Ukraine

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth in key categories lifts Ukraine's total home care packaging volumes

DeLaMark's innovative pack type and closure combination driven by convenience

HDPE bottles gain share in Ukraine in 2024, driven by consumer demand for durability

PROSPECTS AND OPPORTUNITIES

Home care packaging is expected to grow, offering consumers an optimal balance of affordability

Folding cartons are forecast to regain share, supported by sustainability concerns and their appeal in premium and multi-pack formats

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 country-specific local insight and comprehensive data, unavailable elsewhere.

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