

Consumer Electronics in Mexico

August 2025

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Computers and Peripherals in Mexico

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Laptops and tablets lead growth as consumers look for portability without loss of performance

Preference for eco-efficient and multifunctional printers

Younger people, including content creators and gamers, drive growth for high-performance devices

PROSPECTS AND OPPORTUNITIES

Slow and stable growth, with the older population set to be a major consumer base

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KEY DATA FINDINGS

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