



Euromonitor
International

Drinking Milk Products in Colombia

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Drinking Milk Products in Colombia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Patterns in consumer behaviour place pressure on drinking milk products
The leading player leverages a strong brand and marketing and promotional activities
Wide coverage and the nature of demand favour small local grocers

PROSPECTS AND OPPORTUNITIES

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/drinking-milk-products-in-colombia/report.