



Drinking Milk Products in Cameroon

August 2025

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Drinking Milk Products in Cameroon - Category analysis

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2025 DEVELOPMENTS

Powder milk continues to dominate and drive sales

Though Nestlé continues to lead powder milk, there is increasing concern about the quality of the local manufactured offering

Local grocers continue to dominate, though supermarkets steal value share

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Powdered milk to lead, while shelf stable and flavoured drinking milk see growth

Fortified and functional represents opportunity for growth

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