



Euromonitor
International

Baby Food in Norway

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Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Falling birth rate presents challenges but growth opportunities remain
Nestlé dominates but private label sees strong gains
Modern grocery retailers dominate sales while e-commerce sees strong growth

PROSPECTS AND OPPORTUNITIES

Falling birth rate remains a significant threat to growth
Health, sustainability and convenience set to be the focus of innovation
New legislation could increase the focus on healthy nutrition

CATEGORY DATA

Table 1 - Sales of Baby Food by Category: Volume 2020-2025
Table 2 - Sales of Baby Food by Category: Value 2020-2025
Table 3 - Sales of Baby Food by Category: % Volume Growth 2020-2025
Table 4 - Sales of Baby Food by Category: % Value Growth 2020-2025
Table 5 - Sales of Growing-Up Milk Formula by Age: % Value 2020-2025
Table 6 - NBO Company Shares of Baby Food: % Value 2021-2025
Table 7 - LBN Brand Shares of Baby Food: % Value 2022-2025
Table 8 - Distribution of Baby Food by Format: % Value 2020-2025
Table 9 - Forecast Sales of Baby Food by Category: Volume 2025-2030
Table 10 - Forecast Sales of Baby Food by Category: Value 2025-2030
Table 11 - Forecast Sales of Baby Food by Category: % Volume Growth 2025-2030
Table 12 - Forecast Sales of Baby Food by Category: % Value Growth 2025-2030

Dairy Products and Alternatives in Norway - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2025: The big picture
Key trends in 2025
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2020-2025
Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2020-2025
Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2021-2025
Table 16 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2022-2025
Table 17 - Penetration of Private Label by Category: % Value 2020-2025
Table 18 - Distribution of Dairy Products and Alternatives by Format: % Value 2020-2025
Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030
Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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