



# Sauces, Dips and Condiments in Mexico

November 2025

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## Sauces, Dips and Condiments in Mexico - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Convenient options offering traditional flavours attract busy consumers

#### INDUSTRY PERFORMANCE

Slowdown in price growth and expansion of traditional flavours supports volume sales

Urban households seek products to help simplify mealtimes

#### WHAT NEXT?

Further polarisation is evident with premium and value products set to gain appeal

Players will address consumers' needs for healthier products

Private label is predicted to expand its position

#### COMPETITIVE LANDSCAPE

Mexican players hold strong lead in sauces, dips and condiments

#### CHANNELS

Small local grocers accommodate frequent small purchases

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## Cooking Ingredients and Meals in Mexico - Industry Overview

### EXECUTIVE SUMMARY

High prices hit household budgets and encourage consumers to seek value

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Price sensitivity remains high due to cautious spending behaviour

Healthier living and dietary preferences shape category performance

#### WHAT'S NEXT?

Healthy outlook for cooking ingredients and meals

Private label has scope to develop and gain share

Sustainable strategies will come to the fore

## COMPETITIVE LANDSCAPE

Conervas La Costeña SA de CV enjoys healthy growth  
Private label is expanding its role in cooking ingredients and meals  
Olive oil brands are gaining traction from low base

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