



**Euromonitor  
International**

# Sauces, Dips and Condiments in Mexico

November 2025

Table of Contents

## Sauces, Dips and Condiments in Mexico - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Convenient options offering traditional flavours attract busy consumers

#### INDUSTRY PERFORMANCE

Slowdown in price growth and expansion of traditional flavours supports volume sales

Urban households seek products to help simplify mealtimes

#### WHAT NEXT?

Further polarisation is evident with premium and value products set to gain appeal

Players will address consumers' needs for healthier products

Private label is predicted to expand its position

#### COMPETITIVE LANDSCAPE

Mexican players hold strong lead in sauces, dips and condiments

#### CHANNELS

Small local grocers accommodate frequent small purchases

#### CATEGORY DATA

Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025

Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025

Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025

Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025

Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2020-2025

Table 6 - Sales of Other Sauces and Condiments by Type: Rankings 2020-2025

Table 7 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025

Table 8 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2022-2025

Table 9 - Distribution of Sauces, Dips and Condiments by Format: % Value 2020-2025

Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030

Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030

Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030

Table 13 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

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## Cooking Ingredients and Meals in Mexico - Industry Overview

### EXECUTIVE SUMMARY

High prices hit household budgets and encourage consumers to seek value

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Price sensitivity remains high due to cautious spending behaviour

Healthier living and dietary preferences shape category performance

#### WHAT'S NEXT?

Healthy outlook for cooking ingredients and meals

Private label has scope to develop and gain share

Sustainable strategies will come to the fore

## COMPETITIVE LANDSCAPE

Conservas La Costeña SA de CV enjoys healthy growth  
Private label is expanding its role in cooking ingredients and meals  
Olive oil brands are gaining traction from low base

## CHANNELS

Consumers favour channels delivering discounts and promotions  
Retail e-commerce makes inroads from low base

## MARKET DATA

Table 14 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025  
Table 15 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025  
Table 16 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025  
Table 17 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025  
Table 18 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025  
Table 19 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025  
Table 20 - Penetration of Private Label by Category: % Value 2020-2025  
Table 21 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025  
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030  
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030  
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030  
Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

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## SOURCES

Summary 1 - Research Sources

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