



Euromonitor  
International

# Cider/Perry in Dominican Republic

June 2025

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## Cider/Perry in Dominican Republic - Category analysis

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Cider/perry worst performer in 2024  
El Mayu continues to be only significant brand  
Hypermarkets and supermarkets continue to lead distribution

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Retail developments  
On-trade vs off-trade split  
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Legislation  
Legal purchasing age and legal drinking age  
Drink driving  
Advertising  
Smoking ban  
Opening hours  
On-trade establishments

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