



Euromonitor
International

Home Audio and Cinema in Poland

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Double-digit decline for home audio and cinema as consumer habits shift
Pioneer Corp retains its lead, while increase its share to become the most dynamic player
Retail e-commerce gains ground, while appliances and electronics specialists remain key for high-end audio

PROSPECTS AND OPPORTUNITIES

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-audio-and-cinema-in-poland/report.