



Euromonitor
International

Consumer Credit in Colombia

February 2026

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Consumer Credit in Colombia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Brighter outlook for consumer credit as cost of borrowing falls

INDUSTRY PERFORMANCE

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Card lending sees a resurgence in 2025

The Credit Pact initiative a key growth driver across consumer credit

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A positive year for consumer lending as the cost of borrowing falls

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Increased supply and demand drive the expansion of consumer lending

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