



Home Care Packaging in South Korea

October 2025

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Home Care Packaging in South Korea - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for cleaning convenience drives growth in home care packaging in South Korea
Label-free and in-mould label packaging for home care products to improve recyclability
Durable, chemical-resistant HDPE bottles dominate in large-volume home care packaging

PROSPECTS AND OPPORTUNITIES

Online retail and regulatory shifts to drive growth in South Korea's home care packaging
Folding cartons to gain traction in home care packaging driven by sustainability push

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Home Care Packaging in South Korea - Company Profiles

Packaging Industry in South Korea - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Smaller packs and sustainable materials drive food packaging innovation in South Korea
Recycled materials and label-free bottles lead South Korea's sustainable beverage packaging shift in 2024
Premiumisation and sustainability redefine South Korea's alcoholic drinks packaging
Eco-friendly and refillable packaging takes centre stage in South Korea's beauty industry in 2024
Refillable and user-friendly packaging drives sustainable innovation in South Korea's home care industry in 2024
Convenience and sustainability shape South Korea's pet food packaging

PACKAGING LEGISLATION

Recyclability and recycled content mandates
Deposit return and waste reduction initiatives
Impact on industry and consumers

RECYCLING AND THE ENVIRONMENT

Mandatory recycled content targets
Design for recyclability and label-free packaging
Transparent PET bottle sorting and consumer responsibility

Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

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