

# Home Care Packaging in Thailand

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#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Home care packaging volumes stagnate in Singapore in 2024

Sustainability-led packaging innovation driving Thailand's circular economy packaging solutions

Plastic pouches taking share from flexible plastic by expanding across key categories

## PROSPECTS AND OPPORTUNITIES

Home care packaging growth is expected to be driven by economic recovery

HDPE bottles expected to grow, driven by rising demand for durable, chemical-resistant packaging

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