



Soft Drinks Packaging in Canada

June 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health-focused carbonates boost packaging volumes for soft drinks in Canada

Canada aims to achieve 50% recycled content in packaging formats by 2030

Leading brands launch a range of packaging innovations in response to demands for sustainability and premium products

PROSPECTS AND OPPORTUNITIES

Convenience-driven formats and eye-catching designs expected to shape soft drinks packaging over the forecast period

Larger pack sizes including 1,500ml expected to gain traction due to greater value proposition

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-canada/report.