



Refrigeration Appliances in Canada

January 2026

Table of Contents

Refrigeration Appliances in Canada - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Premiumisation drives value amidst volume decline

Chart 1 - Key Trends 2025

INDUSTRY PERFORMANCE

Premium models with innovative features help drive value amidst falling demand

Chart 2 - Liebherr's New Side-by-Side Fridge Freezer With Integrated Wine Compartment

Market saturation and economic pressures influence sales

Fridge freezers drives sales with steady demand

WHAT'S NEXT?

Premiumisation and sustainability to drive future growth

Chart 3 - Analyst Insight

Innovation to shape future development

COMPETITIVE LANDSCAPE

Electrolux and other top players maintain solid positions

CHANNELS

Specialists drive distribution with premium offerings and in-store advice

E-commerce gains share to remain a strong alternative to store-based options

PRODUCTS

Smart and AI-powered technology enhances user experience

Multifunctionality and compact design gain traction

Chart 4 - Hisense Launches FreshVault French Door Model, Offering Efficient Refrigeration

COUNTRY REPORTS DISCLAIMER

Consumer Appliances in Canada - Industry Overview

EXECUTIVE SUMMARY

Smart and sustainable innovations drive value amidst volume decline

KEY DATA FINDINGS

Chart 5 - Key Trends 2025

INDUSTRY PERFORMANCE

Manufacturers prioritise sustainability and smart technology

Dynamic performance by heat pumps, supported by government incentives

Chart 6 - Analyst Insight

Smart technology and AI integration enhance appliance value

WHAT'S NEXT?

Smart solutions and sustainability to drive future development

Canadian consumers drive demand for multifunctional appliances

Heat pumps set to remain most dynamic performer

Chart 7 - Growth Decomposition of Consumer Appliances 2024-2029

COMPETITIVE LANDSCAPE

Top brands maintain lead through broad offerings and smart technology

CHANNELS

Home products specialists lead major appliance sales

E-commerce gains traction in small appliances

PRODUCTS

Health and wellness trends drive appliance innovation

Chart 8 - KitchenAid Launches New Pure Power Blender

LG WashCombo drives laundry convenience with all-in-one design

Chart 9 - Laundry Simplified With New LG WashCombo All-in-One Washer Dryer

ECONOMIC CONTEXT

Chart 10 - Real GDP Growth and Inflation 2020-2030

Chart 11 - PEST Analysis in Canada 2025

CONSUMER CONTEXT

Chart 12 - Key Insights on Consumers in Canada 2025

Chart 13 - Consumer Landscape in Canada 2025

COUNTRY REPORTS DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/refrigeration-appliances-in-canada/report.