



Large Cooking Appliances in Taiwan

February 2026

Table of Contents

Large Cooking Appliances in Taiwan - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Low-level volume growth and modest value sales for large cooking appliances in 2025

Chart 1 - Key Trends 2025

Chart 2 - Analyst Insight

INDUSTRY PERFORMANCE

Slow volume sales growth despite government energy subsidies

Cooking hoods and built-in hobs lead sales volume, while ovens record dynamic growth

Energy efficiency drives sales in large cooking appliances

Chart 3 - Sakura Launches New Models Focused on Energy Efficiency

WHAT'S NEXT?

Government energy subsidies and consumer preferences are set to support growth

Built-in hobs are expected to remain the leading subcategory

Energy efficiency and premiumisation will be key trends shaping innovation

COMPETITIVE LANDSCAPE

Sakura maintains its lead with premium product launches and services

No significant mergers or new entrants to large cooking appliances in 2025

CHANNELS

Home product specialists and building merchants and construction drives sales

Offline retail remains dominant despite the rising presence of retail e-commerce

PRODUCTS

Sakura launches innovative AI-detected built-in hob

Chart 4 - Sakura Launches its First AI-Detected Built-In Hob in 2025

Topax targets energy-conscious consumers with affordable built-in hobs

Chart 5 - Torax Launches a Level-One Built-in Hobs to Secure Entry Level Consumers

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[Consumer Appliances in Taiwan - Industry Overview](#)

EXECUTIVE SUMMARY

Stable sales in Taiwan consumer appliances are driven by energy efficiency and innovation

KEY DATA FINDINGS

Chart 6 - Key Trends 2025

Chart 7 - Analyst Insight

INDUSTRY PERFORMANCE

Low volume growth amidst economic and consumer challenges

Air conditioners lead consumer appliances amid rising temperatures and energy-efficiency initiatives

The government subsidy programme accelerates energy efficient appliance adoption

Chart 8 - Panasonic Launches Different Product Lines to Align with Energy Stimulus Package

WHAT'S NEXT?

Challenges to growth are expected to include economic conditions and consumer confidence

Air conditioners expected to remain the largest subcategory with rising temperatures and energy-efficiency initiatives

Energy efficiency, smart functionality, and hygiene features will shape Taiwan's consumer appliances market

Chart 9 - Growth Decomposition of Consumer Appliances 2024-2029

COMPETITIVE LANDSCAPE

Panasonic leads through a diverse product portfolio and focus on local engagement

A stable competitive landscape offers growth opportunities in Taiwan's consumer appliances market

CHANNELS

Physical stores retain the lead in distribution as consumers appreciate in-store services

Retail e-commerce gains traction through ease, convenience and online promotional activities

PRODUCTS

Sustainability and energy efficiency drive innovation in Taiwan's consumer appliances market

Chart 10 - Panasonic Launches its Newly Updated Fridge Freezer Using Sintered Stone

Space constraints drive demand for compact, multi-functionality designs

Chart6 Panasonic - Launches its First Stacked-Up Washing Machines with Dryers.

ECONOMIC CONTEXT

Chart 11 - Real GDP Growth and Inflation 2020-2030

Chart 12 - PEST Analysis in Taiwan 2025

CONSUMER CONTEXT

Chart 13 - Key Insights on Consumers in Taiwan 2025

Chart 14 - Consumer Landscape in Taiwan 2025

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SOURCES

Summary 1 - Research Sources

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